

# Special call for web series 2024



Project Title			
TELUS Fund financing requested (\$)			
Link to Pitch Video		Password, if applicable	
Web series logline. <i>Fit your response in the box below.</i>			
Web series synopsis. <i>Fit your response in the box below.</i>			

## 1. Health Innovation

The Directors will prioritize web series according to the evaluation criteria in the program guidelines. For the first criteria, Health Innovation, Directors will prioritize submissions that demonstrate innovation in this subject area.

What is the **health problem** being addressed by your web series and **why** does it matter to caregivers in Canada? *Reference underlying published research, if any, to support this description.*

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**How** will this web series positively impact caregivers and/or care recipients in Canada, and **how** is this project a fresh approach to the subject compared to existing content?

*Reference underlying research, if any, to support your fresh approach.*

Now let's find out more about the web series.

First, tell us about the history of your web series to date.

How many episodes are in the plan for this web series?

Number of episodes

Minutes per episode

How many [Canadian content points](#) will the web series obtain?

Identify the [CRTC Program Category](#). Check one program category.

Analysis, documentary  
(Categories 2a,b)

Drama, comedy  
(Category 7)

Game shows  
(Category 10)

Religion, spiritual  
condition (Category 4)

Music, dance  
(Category 8a,b,c)

Entertainment, reality  
(Categories 11 a,b)

Education, recreation,  
leisure (Categories 5a,b)

Variety, performance  
(Category 9)

Interstitials, announcements  
(Categories 12, 13)

Link to a creative pitch for the series in a maximum of two pages. Must include a complete synopsis of the series, a typical episode format, and outline of what future episodes might be.

## 2. Financial Structure and Budget

Tell us about your financing plan and budget estimates to deliver during this development phase:

- a pilot episode in high-definition format,
- 12 high resolution production stills that clearly represent the pilot episode,
- production-ready creative materials, budget, and schedule, and
- secure talent, financing, expert support, and marquee collaborations.

### Financial Structure

Financial source(s)	Type	Confirmed	Amount (\$)	%
TELUS Fund	Recoupable Advance	N	\$25,000	
TOTAL:				100%

### Development Budget

	Budget line	Description of key activities	Amount budgeted	Related party amounts
A	Rights Acquisition			
B	Research			
C	Labour and Personnel			
D	Equipment and Materials			
E	Travel and Living Expenses			
F	General and Administration			
SUB-TOTAL A to F				
G	Contingency	Up to 5% of Sections A to F		
H	Corporate Overhead / Producer Fees	Up to 30% of Sections A to F		
GRAND TOTAL				

## 3. Reach and Impact

The Directors are looking for web series that will appeal to wide range of caregivers and have demonstrated support from Experts & Marquee Collaborators to help drive project success.

### Support from Experts, if applicable

Have you received support for your web series from experts and/or organizations recognized for their activities in this subject area? Please describe the nature of the support. *If available, provide a link to any documentation outlining their support below.*

Link to any documentation outlining the support from experts and/or organizations (ex. letters of interest, letters of commitment, etc.)

### Marquee Collaborations, if applicable

Have you received support for your web series from marquee collaborators, influencers, or other audience partners with the ability to further develop an audience for your series? Please describe the nature of the support. *If available, provide a link to any documentation outlining their support below.*

Link to any documentation outlining the support from marquee collaborators (ex. letters of interest, letters of commitment, etc.)

4. Diversity and Representation

TELUS Fund is also looking for submissions that reflect the diversity of Canada. The most competitive teams will have a successful track record with comparable content and include storytellers who are committed to reflecting the diversity of Canada to a wider audience. For each *Key Position* identify if they are *Canadian*. If possible, also identify if they belong to a community that has traditionally been underrepresented in the Canadian screen industry. This information will be used during decision-making and for statistical purposes. Choose “Prefer not to answer” if you are uncertain or would rather not disclose this information.

<i>Key Position</i>	Name	<i>Canadian</i>	<i>Gender</i>	<i>Indigenous People</i>	<i>Racialized Community</i>	<i>Person with disabilities</i>
Executive Producer						
Producer						
Director						
Writer						
Lead Performer						
Production Designer						
Director of Photography						
Music Composer						
Picture Editor						
Link to a document that provides <b>short bios</b> for all individuals identified in key positions. Include examples of prior comparable works in a similar role.						
Describe how the project team reflects Canada’s rich diversity.						
Describe how your project incorporates the stories of people traditionally underrepresented on screen.						

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Fund

Finally, tell us about the Canadian production company(s) applying for funding.

Is the <b>Applicant</b> company located more than 150 km outside of Toronto, Vancouver, and Montreal?						
Is the <b>Applicant</b> company in the <i>Official Language Minority Community</i> ?						
Is the <b>Applicant</b> company owned by individuals that self-identify in any of the following communities?	<i>Women</i>	<i>2SLGBTQ+</i>	<i>Indigenous People</i>	<i>Racialized Community</i>	<i>People with disabilities</i>	
Is the <b>Co-Applicant</b> company, if applicable, located more than 150 km outside of Toronto, Vancouver, and Montreal?						
Is the <b>Co-Applicant</b> company in the <i>Official Language Minority Community</i> ?						
Is the <b>Co-Applicant</b> company owned by individuals that self-identify in any of the following communities?	<i>Women</i>	<i>2SLGBTQ+</i>	<i>Indigenous People</i>	<i>Racialized Community</i>	<i>People with disabilities</i>	
Link to a PDF copy of the articles of incorporation of the Applicant company.						

REFERENCE



## Conditions of the 2024 Special Call Application Submission

The applicant(s) agree that no obligation is assumed or implied against The TELUS Fund (the “Fund”) or S4C Media Inc. (the “Licensor”) unless and until the Fund or the Licensor enters into a written agreement with the applicant(s), if any, and then only as expressed in such agreement. The undersigned hereby releases the Fund, the Licensor and their directors, officers, members, shareholders, contractors, employees, administrators, agents, and representatives from any liability for the loss, theft, damage or destruction of the documents and materials submitted with this application or for the unauthorized use or reproduction for reasons beyond the Fund and Licensor's knowledge or control. All risks associated with the transportation of the documents and materials submitted with this application are assumed by the applicant(s).

The applicant(s) acknowledges that this application is not eligible if any part of this application is not completed and submitted in full. The applicant(s) hereby warrants that the information provided in this application is complete and accurate and that the named Corporate Signatories of the applicant(s) have the full authority to submit this application to the Stories for Caregivers program. The applicant(s) shall notify the Fund and Licensor via email to [info@TELUSFund.ca](mailto:info@TELUSFund.ca) immediately if and when any changes occur to any of the submitted documents or information and shall provide written details of any such changes.

The applicant(s) hereby authorizes the Fund and Licensor to communicate any information in this application with any third party indicated in this application. The applicant(s) acknowledges that the TELUS Fund has full discretion in administering its projects and in the application of the Stories for Caregivers Program Guidelines to ensure that funding is provided to those projects that meet the mandate and objectives of the TELUS Fund. The Applicant hereby grants at no cost to the TELUS Fund or the Licensor the non-exclusive right to use the name and likeness of the Applicant, the name of the project and other publicity materials related to the project to promote, publicize, and advertise the Stories for Caregiver program and collect and/or publish statistics related to the project and other matters provided by the applicant in this application.

The applicant hereby agrees that the Fund and Licensor are not responsible in any way for the holding or return of any materials submitted at any time in connection with the application and the Fund and Licensor retain the right to keep on file or destroy all materials submitted by the applicants in support of their application.

<b>Applicant company name:</b>		Link to the website:	
Address, street:		Incorporation number:	
City:	Province:	Postal Code:	
Contact:	Corporate Title:		
Telephone:	E-mail:		
Name of Corporate Signatory:	Date:		

<b>Co- Applicant company name (if applicable):</b>		Link to the website:	
Address, street:		Incorporation number:	
City:	Province:	Postal Code:	
Contact:	Corporate Title:		
Telephone:	E-mail:		
Name of Corporate Signatory:	Date:		

- Applicant confirms that they have read and agreed to the "Conditions of the 2024 Special Call Application Submission" (above), as well as the "Terms of Use" and "Privacy Commitment" accessible via [TELUSFund.ca](https://TELUSFund.ca).
- Corporate signatories named in this application confirm that they have read and agreed to the "Conditions of the 2024 Special Call Application Submission" (above), as well as the "Terms of Use" and "Privacy Commitment" accessible via [TELUSFund.ca](https://TELUSFund.ca).

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