TELUS Fund finances content that promotes the well-being of people in their environment. Canadian production companies with strong support from Expert Organizations are more likely to receive financing from TELUS Fund. Your support will help to ensure that Canadian audiences are influenced and inspired in ways that positively impact their health and well-being, as opposed to unintentionally having a negative effect.

# Let’s start by making sure that your organization meets TELUS Fund’s definition of an Expert Organization.

|  |  |
| --- | --- |
| Do the following criteria describe your organization? Place an X beside those boxes that apply. | YES |
| 1. Your organization is either publicly owned or a not-for-profit organization.[[1]](#footnote-1) |  |
| 1. Your organization is primarily in the business of delivering healthcare services, programs, supports, or resources to Canadians.[[2]](#footnote-2) |  |
| 1. There is at least one regulated health care professional on your team who is willing to provide feedback to the Canadian production company on the creative materials for the project.[[3]](#footnote-3) |  |
| 1. Your organization is NOT related to or affiliated with the Canadian production company. |  |

If you indicated “**yes**” to all the above criteria, thank you for lending your support to the creation of well-being content in Canada! Please complete and send this form to the Canadian production company and we will use it to confirm eligibility. More information can be found in [TELUS Fund’s Program Guidelines](https://telusfund.ca/).

Now, let’s find out about the project that is seeking financing from TELUS Fund

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Name of project | | |  | | | | | | | | |
| Name of Canadian production company | | | | | |  | | | | | |
| What project materials have you reviewed so far? Place an X beside those boxes that apply. | | | | | | | | | | | |
| Project synopsis |  | Detailed treatment | |  | Underlying research | |  | Sizzle reel |  | Audience Development Plan |  |
| Other |  | | | | | | | | | | |
| When did you first get involved with this project and what has been your contribution so far? | | | | | | | | | | | |
|  | | | | | | | | | | | |
| Please describe the well-being issue being addressed in this project and why it matters to Canadians.  If possible, refer to underlying research that provides evidence of the well-being issue and the extent of its impact on the well-being of Canadians. | | | | | | | | | | | |
|  | | | | | | | | | | | |

# Let’s find out a bit more about your organization.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Organization name | | | | |  | | | | | | | | | | | | |
| Key Contact Name | | | | |  | | | | | | | | | | | | |
| Telephone | | | | |  | | | | | | | | Email |  | | | |
| Mailing address of the organization’s head office | | | | | | | | |  | | | | | | | | |
| Organization’s website URL | | | | | | | | |  | | | | | | | | |
| What type of organizationis this? Place an X beside those boxes that apply. | | | | | | | | | | | | | | | | | |
| Publicly owned | | | |  | | Privately owned | | | | |  | Not-for-profit  Organization | | |  | Charitable Organization |  |
| Other | |  | | | | | | | | | | | | | | | |
| What is the mission or purpose of your organization? | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
| Describe the healthcare services, programs, supports, or resources your organization is delivering to Canadians affected by the well-being issue featured in the project. | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
| In which language(s) does the organization deliver these services, programs, supports, or resources?  Place an X beside those boxes that apply. | | | | | | | | | | | | | | | | | |
| French |  | | English | | | |  | Other | |  | | | | | | | |
| In which geographic area(s) of Canada does the organization deliver these healthcare services, programs, supports, or resources? | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
| Describe how the proposed project could positively impact your services, programs, supports, resources and/or the Canadians affected by the well-being issue featured in the project | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |

# A few questions about the support you will provide to this project.

|  |  |  |  |
| --- | --- | --- | --- |
| Please provide a brief bio for at least one regulated health care professional[[4]](#footnote-4) on your team who has expertise in the well-being area and is willing to provide feedback to the production company on the creative materials for the project. Please provide a brief description of their qualifications and expertise in the subject area. | | | |
|  | | | |
| In addition to the above important contribution to the project, will you be contributing in any other way to the project? (e.g., financing, hosting live screenings of the project, using resources created by the project).  Please provide a brief description. | | | |
|  | | | |
| Do you have online influence that could help Canadians discover the project and engage with the content?  If you are willing to help in this way, please provide links to your platforms and social media channels and describe your level of reach and engagement in Canada. | | | |
|  | | | |
| Are you receiving any benefit in return for your contributions to the project? | | | |
| No |  | If yes, what benefit are you receiving? |  |

# Would you like to share any additional information or comments?

|  |
| --- |
|  |

The undersigned hereby releases the TELUS Fund (the Fund) and its directors, officers, members, employees, administrators, agents, and representatives from any liability for the disclosure, unauthorized use, or reproduction of any data, information or documentation submitted with this form. All risks associated with the transportation of any data, information or documentation submitted with this form are assumed by the undersigned. The undersigned authorizes the Fund to discuss and disclose any and all information submitted with this form with every entity connected (in the Fund’s opinion) with the Project.

The undersigned hereby warrants that the information provided in this form is complete and accurate and that the signatory has the full authority to submit this form to the Fund. The undersigned acknowledges that the Fund has full discretion in administering its programs including, without limitation, determination of eligibility and in the application of the Fund’s program guidelines to ensure that funding is provided to those projects that meet the mandate and objectives of the Fund.

The undersigned hereby agrees that the Fund is not responsible in any way for the holding or return of any materials submitted at any time in connection with this form and the Fund retains the right to keep on file or destroy all materials submitted by the undersigned.

|  |  |  |  |
| --- | --- | --- | --- |
| Date |  | Signature |  |
| Print Name |  |
| Title |  |
| Organization |  |

Thank you!

1. Privately-owned, for-profit organizations do not meet the Fund’s definition of an Expert Organization. [↑](#footnote-ref-1)
2. Member associations and not-for-profit organizations that are primarily in the business of raising awareness of a well-being issue, soliciting donations, funding research, or advocating to influence legislation, regulations, and policies, do not meet TELUS Fund’s definition of an Expert Organization. [↑](#footnote-ref-2)
3. This regulated health care professional will have formal qualifications and expertise delivering health care services to Canadians who are affected by the well-being issue. Examples of regulated health care professionals include medical doctors, surgeons, psychiatrists, psychologists, registered nurses, pharmacists, psychopharmacologists, dentists, and social workers. [↑](#footnote-ref-3)
4. This regulated health care professional will have formal qualifications and expertise delivering health care services to Canadians who are affected by the well-being issue. Examples of regulated health care professionals include medical doctors, surgeons, psychiatrists, psychologists, registered nurses, pharmacists, psychopharmacologists, dentists, and social workers. [↑](#footnote-ref-4)