TELUS Fund finances exceptional content that promotes the well-being of people in their environment. Canadian production companies with strong support from Audience Partners with significant online reach are more likely to receive our financing. Your support will help to grow audiences for content with the potential to stimulate positive change and make a difference in their well-being.

If you have a large online reach in Canada of at least 20,000 subscribers, followers, or fans, complete and send this form to the Canadian production company. More information can be found in [TELUS Fund’s Program Guidelines](https://telusfund.ca/). Get in touch with us at [info@telusfund.ca](mailto:info@telusfund.ca) if you have any questions.

# Please start by telling us about yourself or your organization.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name of the Audience Partner | |  | | |
| Key contact |  | | | |
| Telephone |  | | Email |  |

# Now, a few questions about your interest in the project that is seeking TELUS Fund financing.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Name of project | | | |  | | | | | | | | | |
| Name of Canadian production company | | | | | | | |  | | | | | |
| What project materials have you reviewed so far? | | | | | | | | | | | | | |
| Project synopsis | |  | Detailed treatment | |  | | Scripts | |  | Sizzle reel |  | Audience Development Plan |  |
| Other | |  | | | | | | | | | | | |
| When did you first get involved with this project and what has been your contribution so far? | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | |
| How does the target audience for this project fit with your online reach in Canada? | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | |
| Describe how you will help develop audiences for this project. | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | |
| In addition to the above important contribution to the project, are you also contributing financing, goods, or other services to the project? | | | | | | | | | | | | | |
| No |  | If yes, what are you contributing? | | | |  | | | | | | | |
| Are you receiving any benefit in return for your total contribution to the project? | | | | | | | | | | | | | |
| No |  | If yes, what benefit are you receiving? | | | |  | | | | | | | |

# Finally, please provide information on your platforms and channels.

|  |  |  |  |
| --- | --- | --- | --- |
| Name of platform or channel | Link to platform or channel | Total reach in Canada (subscribers, fans, followers) | Average views or engagement (comparable content in past year) |
|  |  |  |  |
|  |  |  |  |
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# Would you like to share any additional information or comments?

|  |
| --- |
|  |

The undersigned hereby releases the TELUS Fund (the Fund) and its directors, officers, members, employees, administrators, agents, and representatives from any liability for the disclosure, unauthorized use, or reproduction of any data, information or documentation submitted with this form. All risks associated with the transportation of any data, information or documentation submitted with this form are assumed by the undersigned. The undersigned authorizes the Fund to discuss and disclose any and all information submitted with this form with every entity connected (in the Fund’s opinion) with the Project.

The undersigned hereby warrants that the information provided in this form is complete and accurate and that the signatory has the full authority to submit this form to the Fund. The undersigned acknowledges that the Fund has full discretion in administering its programs including, without limitation, determination of eligibility and in the application of the Fund’s program guidelines to ensure that funding is provided to those projects that meet the mandate and objectives of the Fund.

The undersigned hereby agrees that the Fund is not responsible in any way for the holding or return of any materials submitted at any time in connection with this form and the Fund retains the right to keep on file or destroy all materials submitted by the undersigned.

|  |  |  |  |
| --- | --- | --- | --- |
| Date |  | Signature |  |
| Print Name |  |
| Title |  |
| Organization |  |

Thank you!